



DEMANTIN HOTEL - SOFTEL

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CONCEPT: BRILLIANCE



Picture a space where the elegance of French craftsmanship meets the raw power of Icelandic elements blended with a modern flare of sophistication. This is our hotel, a sanctuary where elegant diamonds, born from the fiery depths of the earth, find their brilliance in the breathtaking landscapes of Iceland.

LOCATION: GEITABERG, ICELAND (NORTH OF REYKJAVIK)



Geitaberg

Iceland, known as the "land of fire and ice," is an incredibly unique destination that offers natural wonders, cultural richness, and a captivating history.

Embodying the essence of Iceland, the land of fire and ice, our hotel draws inspiration from the raw, untouched beauty of natural resources such as volcanic rock, metals, and stones, symbolizing the rugged beauty of the landscape.

The Northern Lights are renowned for their brilliance and vibrant colors. This display of nature strengthens the connection between the observer and the natural environment.

Drawing inspiration from the symbolism of diamonds emerging from the depths of fire and earth aligns well with Iceland's volcanic origins.

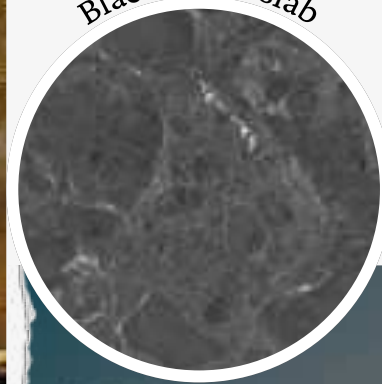
MOOD BOARD WITH MATERIALS & FINISHES

Iceland

Artificial hair art



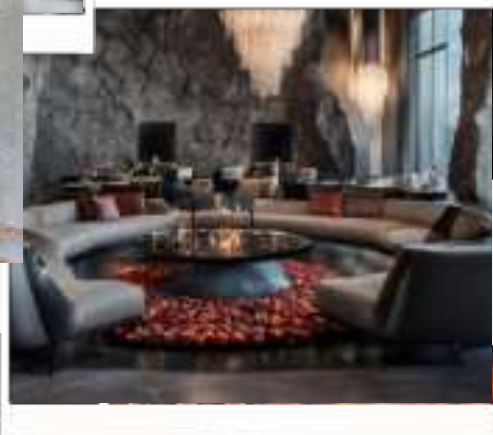
Black basalt slab



Recycled glass



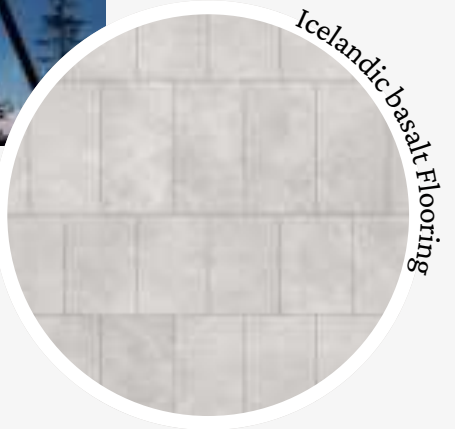
Icelandic Spar & Lighting



Icelandic basalt Flooring



Icelandic basalt Flooring



Upholstery



Rrecycle wood



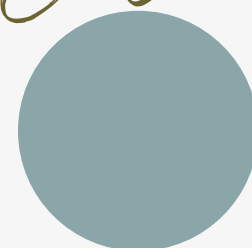
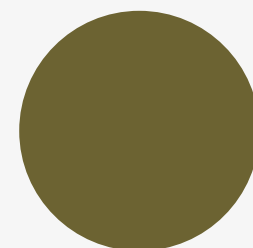
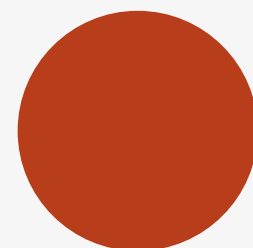
Color Glass

Color Pallet

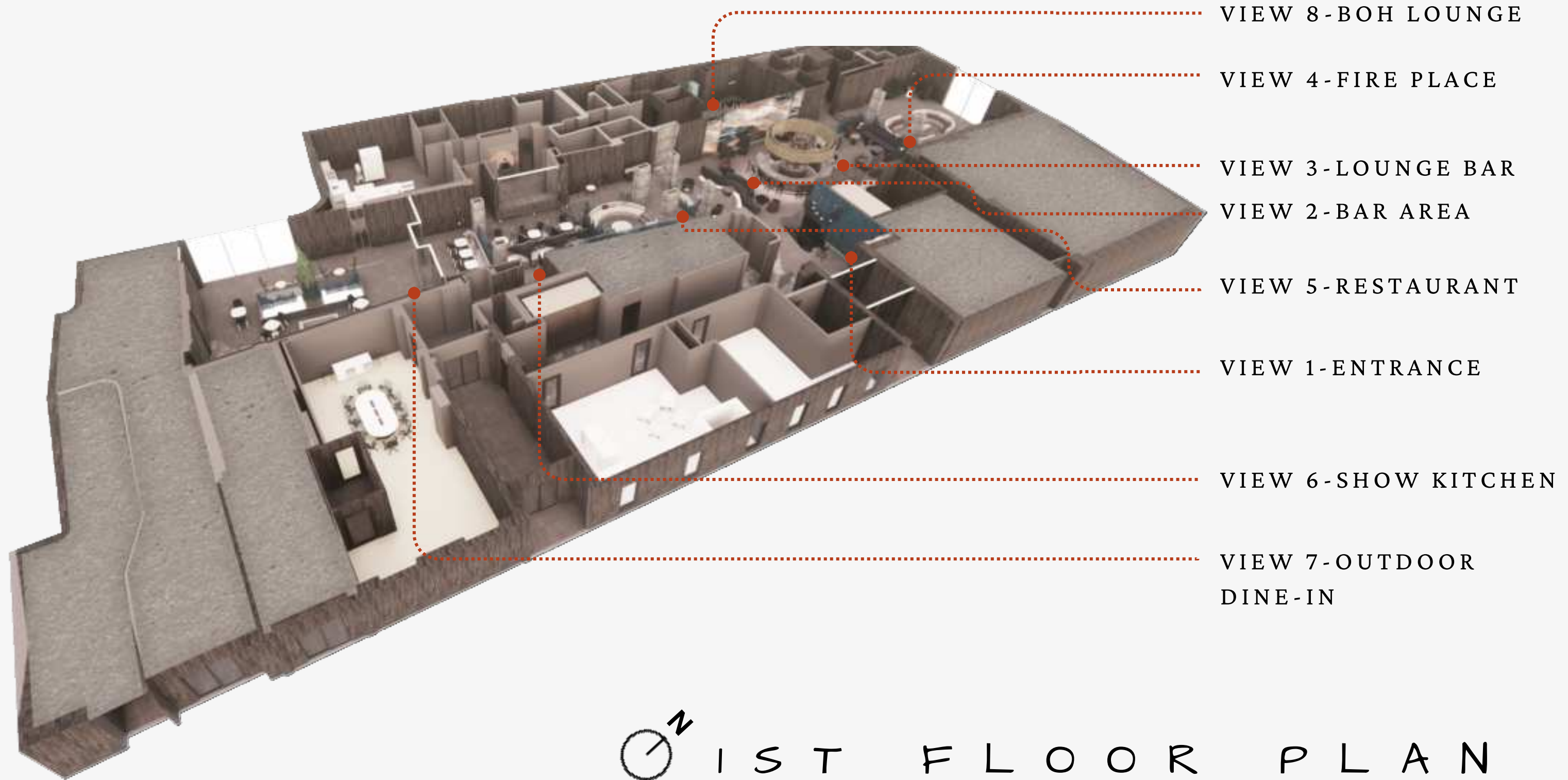


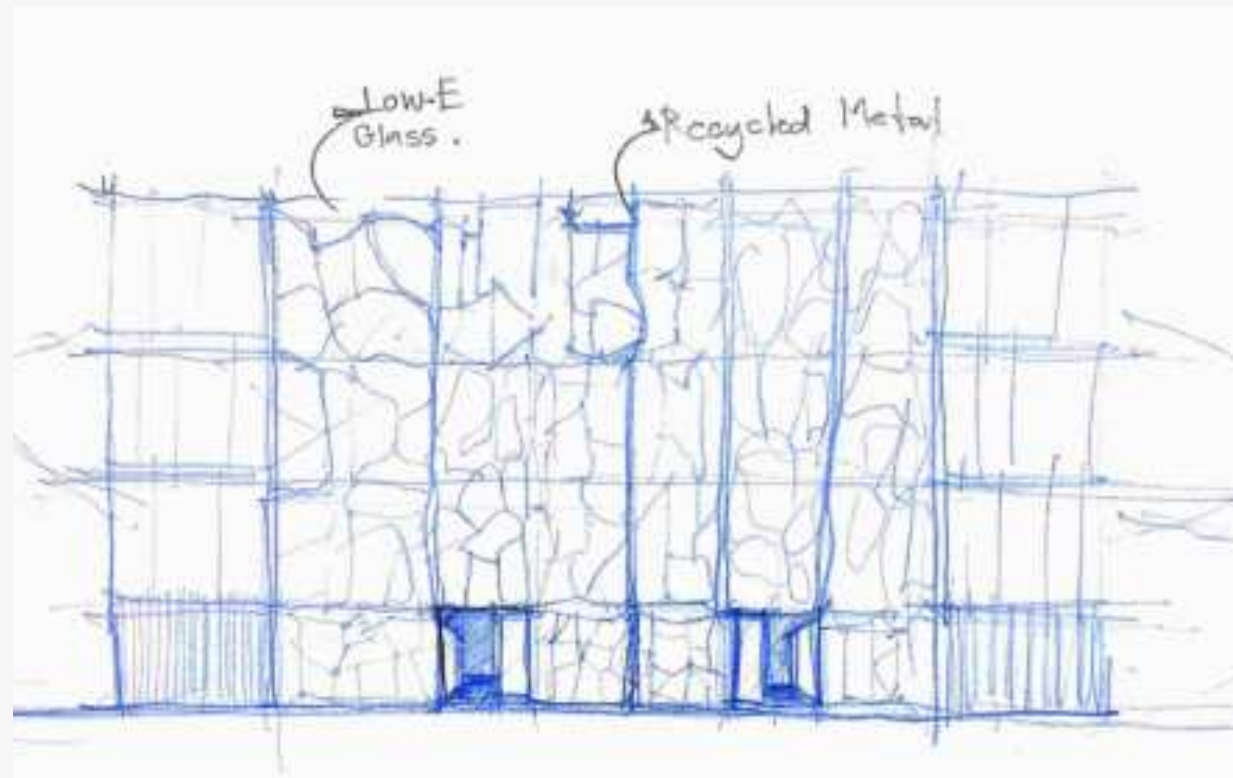
Volcanic Stone

Icelandic basalt Walls

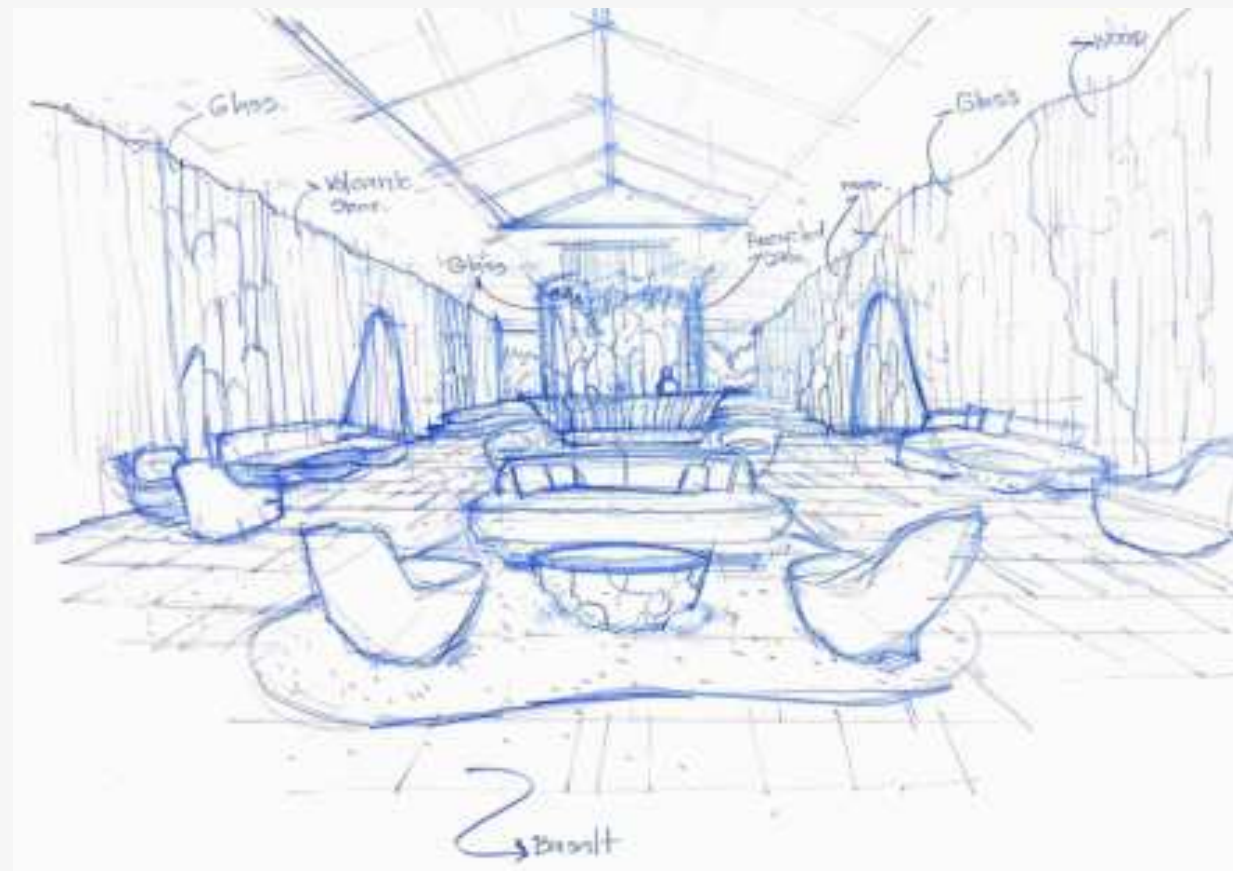


AXONOMETRIC VIEW PLANS





HOTEL FAÇADE



3 D V I E W S



VIEW 1-ENTRANCE



VIEW 2-BAR AREA

VIEW 3-LOUNGE BAR



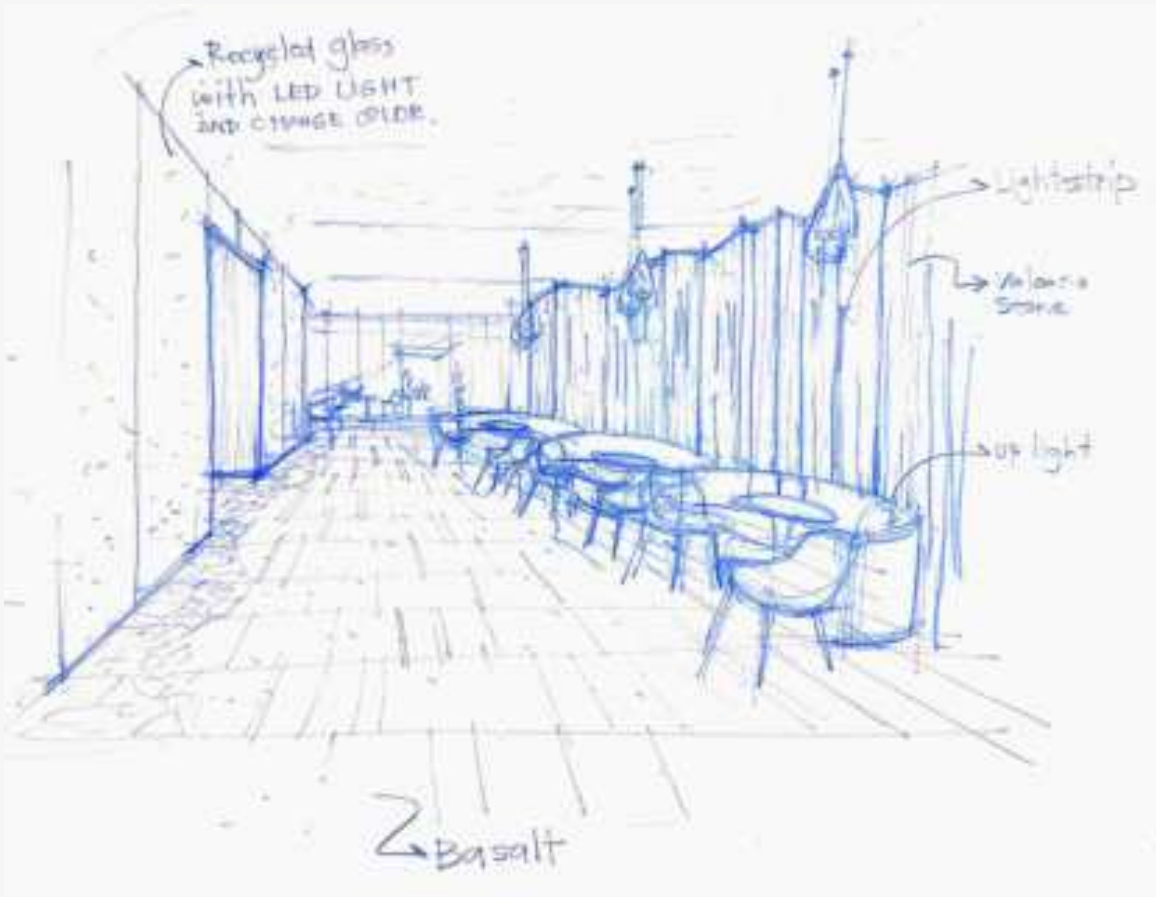
VIEW 4-FIRE PLACE

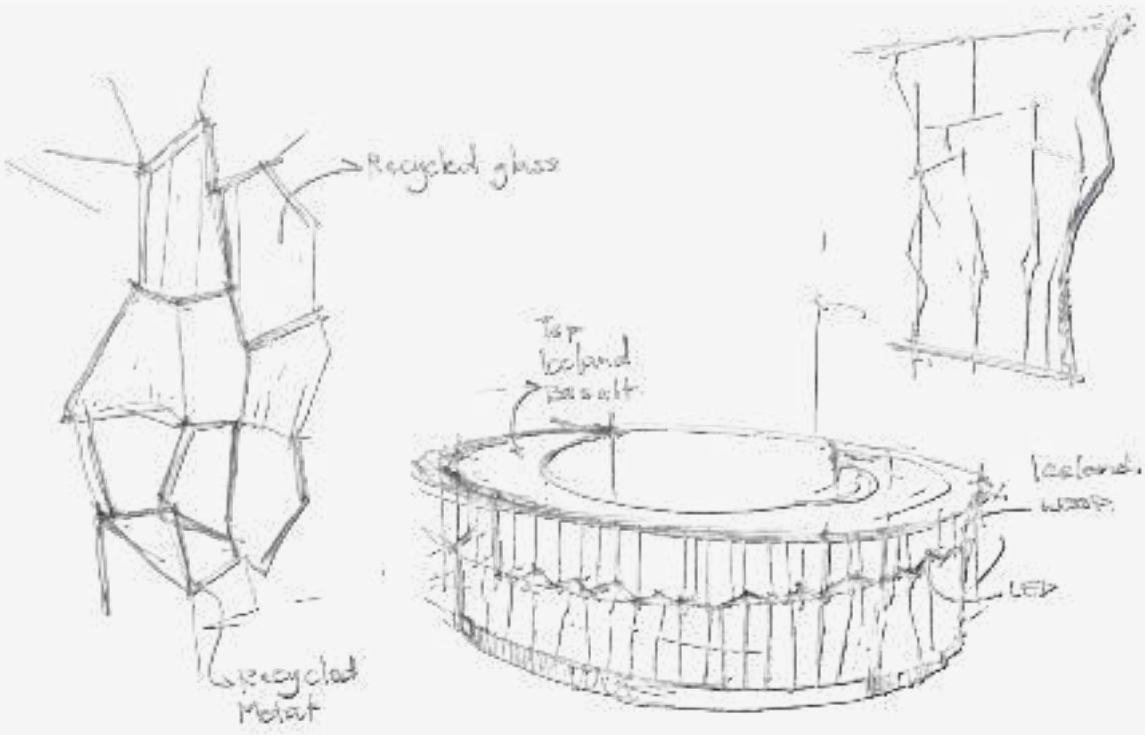


3 D V I E W S



VIEW 5-RESTAURANT





3 D

V I E W S



VIEW 6-SHOW KITCHEN



VIEW 8-BOH LOUNGE



VIEW 7-OUTDOOR DINE-IN

PROJECT REVIEW

Brilliance

What sets the Demantin Hotel apart is not only its commitment to luxury but also its dedication to sustainability. Nestled in the enchanting environment of Iceland, our establishment takes pride in intertwining opulence with eco-consciousness. By incorporating natural materials and biophilic design that draws inspiration from Iceland's pristine surroundings, we have crafted a haven that not only exudes sophistication but also reflects a profound connection to the breathtaking landscapes that surround us.

The Demantin Hotel is not just a destination; it's an immersive experience, a living, breathing reality of brilliance. Whether you're here to celebrate a special occasion or seeking a luxurious escape, our hotel promises an unforgettable journey where elegance and nature intertwine, creating a symphony of brilliance that resonates throughout your stay.

