



**2026 American Advertising Awards
San Francisco Student Competition Results
Listed by Award**

Award: Best of Show

Entrant: Jamie Baden | William Gustafsson | Dylan Dewey Widick

School: Academy of Art University

Category: App

Entry Title: NaxNow x Zipline

Award: Mosaic ADDY Award

Entrant: El Wright

School: University of San Francisco

Category: Direct Marketing

Entry Title: NAACP: Amplify Megaphone Mailer

Award: Gold ADDY

Entrant: Sydney Harmon

School: Academy of Art University

Category: Art Direction Campaign

Entry Title: But did you die?

Award: Gold ADDY

Entrant: El Wright

School: University of San Francisco

Category: Direct Marketing

Entry Title: NAACP: Amplify Megaphone Mailer

Award: Gold ADDY

Entrant: Studio Unplugged

School: Academy of Art University

Category: Art Direction Campaign

Entry Title: It just made sense.

Award: Gold ADDY

Entrant: Jamie Baden, Dylan Dewey Widick & William Gustafsson

School: Academy of Art University

Category: Digital Creative Technology

Entry Title: NaxNow x Zipline

Award: Gold ADDY

Entrant: Jamie Baden

School: Academy of Art University

Category: Copywriting

Entry Title: Put stock in your future.

Award: Gold ADDY

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Magazine Advertising Campaign

Entry Title: STOP DREAMING. START DRIVING.

Award: Gold ADDY

Entrant: Jamie Baden | William Gustafsson | Dylan Dewey Widick

School: Academy of Art University

Category: App

Entry Title: NaxNow x Zipline

Award: Gold ADDY

Entrant: Adrianna De la Rosa and Mani Atasay

School: Univeristy of San Francisco

Category: Integrated Advertising Campaign

Entry Title: They Are Missing

Award: Gold ADDY

Entrant: El Wright

School: University of San Francisco

Category: Integrated Advertising Campaign

Entry Title: Grubhub: Special Delivery

Award: Gold ADDY

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Out of Home Campaign

Entry Title: STOP DREAMING. START DRIVING.

Award: Gold ADDY

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Pasture raised organic eggs.

Award: Gold ADDY

Entrant: Jamie Baden

School: Academy of Art University

Category: Out of Home Campaign

Entry Title: Put stock in your future

Award: Silver ADDY

Entrant: Adrianna De la Rosay & Kayla McClain

School: University of San Francisco

Category: Direct Marketing

Entry Title: FRONT END ?? BACK END

Award: Silver ADDY

Entrant: Kayla McClain

School: University of San Francisco

Category: Direct Marketing

Entry Title: Figma: Direct Mailer (Front??Back)

Award: Silver ADDY

Entrant: Maria Alejandra Hernandez Rojas

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: We are all Barbarians

Award: Silver ADDY

Entrant: Jay Corey

School: Academy of Art University

Category: Guerilla Marketing, Installations and Events Campaign

Entry Title: Alice's Strange Brew

Award: Silver ADDY

Entrant: Anaïs Bautista

School: University of San Francisco

Category: Direct Marketing

Entry Title: Coral Reef Alliance Direct Mailer

Award: Silver ADDY

Entrant: El Wright

School: University of San Francisco

Category: Integrated Advertising Campaign

Entry Title: Cheetos: The Art of The Crunch

Award: Silver ADDY

Entrant: Jamie Baden

School: Academy of Art University

Category: Copywriting

Entry Title: Human questions, human answers.

Award: Silver ADDY

Entrant: Thomas Plowman

School: Academy of Art University

Category: Logo Design

Entry Title: Next Gen

Award: Silver ADDY

Entrant: El Wright

School: University of San Francisco

Category: Magazine Advertising Campaign

Entry Title: Beyond Meat: Meat Farmers

Award: Silver ADDY

Entrant: Jamie Baden | William Gustafsson | Dylan Dewey Widick

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: NaxNow x Zipline

Award: Silver ADDY

Entrant: Thomas Plowman

School: Academy of Art University

Category: App

Entry Title: Next Gen

Award: Silver ADDY

Entrant: Jamie Baden and Sydney Harmon

School: Academy of Art University

Category: Copywriting

Entry Title: But did you die?

Award: Silver ADDY

Entrant: Jamie Baden & Sydney Harmon

School: Academy of Art University

Category: Out of Home Campaign

Entry Title: But did you die?

Award: Silver ADDY

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Out of Home Campaign

Entry Title: FIGHT LONELINESS

Award: Silver ADDY

Entrant: Alba Rovira Ayuso

School: Academy of Art University

Category: Out of Home Campaign

Entry Title: Life's good.

Award: Silver ADDY

Entrant: Rachel Turk and Matt Valenzuela

School: Academy of Art University

Category: Cinematography

Entry Title: Forged Toughness

Award: Silver ADDY

Entrant: Sydney Harmon and Jamie Baden

School: Academy of Art University

Category: Cinematography

Entry Title: The Imagination Department

Award: Silver ADDY

Entrant: Alba Rovira Ayuso

School: Academy of Art University

Category: Audio/Radio Advertising Campaign

Entry Title: Life's good.

Award: Silver ADDY

Entrant: El Wright

School: University of San Francisco

Category: Audio/Radio Advertising

Entry Title: Cheetos: Art of The Crunch Radio Ad

Award: Silver ADDY

Entrant: Sydney Harmon

School: Academy of Art University

Category: Artificial Intelligence Creative Elements - Campaign

Entry Title: Be Elemental

Award: Silver ADDY

Entrant: Inge Holzträger

School: Academy of Art University

Category: Artificial Intelligence Creative Elements - Campaign

Entry Title: Underestimate Me

Award: Silver ADDY

Entrant: Inge Holzträger

School: Academy of Art University

Category: Artificial Intelligence Creative Elements - Campaign

Entry Title: Made From Moments

Award: Silver ADDY

Entrant: Jamie Baden

School: Academy of Art University

Category: Social Media Campaign

Entry Title: Human questions, human answers.

Award: Silver ADDY

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Artificial Intelligence Creative Elements - Campaign

Entry Title: Pasture raised organic eggs.

Award: Silver ADDY
Entrant: Ryan Montgomery
School: Academy of Art University
Category: Art Direction Campaign
Entry Title: NOT EVEN WE CAN STOP US

Award: Silver ADDY
Entrant: Rachel Turk
School: Academy of Art University
Category: Art Direction Campaign
Entry Title: HERMES

Award: Silver ADDY
Entrant: Isabella Finestone
School: Academy of Art University
Category: Art Direction Campaign
Entry Title: Drip Responsibly

Award: Silver ADDY
Entrant: Jamie Baden
School: Academy of Art University
Category: Integrated Advertising Campaign
Entry Title: Put stock in your future.

Award: Finalist
Entrant: Yuen Shan Sabrina Wu
School: University of San Francisco
Category: Integrated Advertising Campaign
Entry Title: Cheetos Advertising Campaign

Award: Finalist
Entrant: Kiara Seong
School: Academy of Art University
Category: App
Entry Title: Google Playground

Award: Finalist
Entrant: Thomas Plowman
School: Academy of Art University
Category: App
Entry Title: Mindset

Award: Finalist
Entrant: Bao Thy Vo (Kitty)
School: university of san francisco
Category: Web Banner Ads or Website Takeovers
Entry Title: Wear The Repair

Award: Finalist

Entrant: Isabella Finestone

School: Academy of Art University

Category: Typeface Design

Entry Title: Press To Play

Award: Finalist

Entrant: Isabella Finestone

School: Academy of Art University

Category: Typeface Design

Entry Title: Drip Responsibly

Award: Finalist

Entrant: Hannah Whatley

School: Academy of Art University

Category: Television Advertising

Entry Title: The Real Hens of Sonoma County

Award: Finalist

Entrant: Rachel Turk

School: Academy of Art University

Category: Cinematography

Entry Title: Shear Force

Award: Finalist

Entrant: Inge Holzträger

School: Academy of Art University

Category: Art Direction Campaign

Entry Title: Made From Moments

Award: Finalist

Entrant: Sydney Harmon

School: Academy of Art University

Category: Art Direction Campaign

Entry Title: Just sip on it

Award: Finalist

Entrant: American Advertising Award

School: University of San Francisco

Category: Integrated Advertising Campaign

Entry Title: Cheetos Advertising Campaign

Award: Finalist

Entrant: Rodrigo Millan & Clowee Jones

School: University of San Francisco

Category: Artificial intelligence Creative Elements - Campaign

Entry Title: Tony's Chocolonely Honest Chocolate

Award: Finalist

Entrant: Hannah Whatley

School: Academy of Art University

Category: Artificial intelligence Creative Elements - Campaign

Entry Title: Meet Again For The First Time

Award: Finalist

Entrant: Inge Holzträger

School: Academy of Art University

Category: Social Media Campaign

Entry Title: Made From Moments

Award: Finalist

Entrant: Jamie Baden

School: Academy of Art University

Category: Social Media Campaign

Entry Title: Put stock in your future.

Award: Finalist

Entrant: Anais Bautista

School: University of San Francisco

Category: Packaging

Entry Title: Handshake Etiquette Guide

Award: Finalist

Entrant: Alba Rovira Ayuso

School: Academy of Art University

Category: Outdoor & Transit Advertising Campaign

Entry Title: Text Me Back

Award: Finalist

Entrant: Rachel Turk

School: Academy of Art University

Category: Outdoor & Transit Advertising Campaign

Entry Title: HERMES

Award: Finalist

Entrant: Alba Rovira Ayuso and Alejandra Hernandez

School: Academy of Art University

Category: Outdoor & Transit Advertising Campaign

Entry Title: Built to misbehave.

Award: Finalist

Entrant: Bernice Sanchez Arce

School: Academy of Art University

Category: Cinematography

Entry Title: More Please: The Other Side of Amen

Award: Finalist

Entrant: Aaron Washington

School: Academy of Art University

Category: Outdoor & Transit Advertising Campaign

Entry Title: The Clover Effect

Award: Finalist

Entrant: Jamie Baden | William Gustafsson | Dylan Dewey Widick

School: Academy of Art University

Category: Cinematography

Entry Title: NaxNow x Zipline

Award: Finalist

Entrant: Jim Stonebarger

School: Academy of Art University

Category: Cinematography

Entry Title: Brewed To Go

Award: Finalist

Entrant: Jim Stonebarger

School: Academy of Art University

Category: Cinematography

Entry Title: 3EchoMedia Self Promotion

Award: Finalist

Entrant: Brianna Ammons, Shea O'Brien

School: University of San Francisco

Category: Integrated Advertising Campaign

Entry Title: Pickle People

Award: Finalist

Entrant: Hannah Whatley

School: Academy of Art University

Category: Outdoor & Transit Advertising Campaign

Entry Title: The Real Hens of Sonoma County

Award: Finalist

Entrant: Thomas Plowman

School: Academy of Art University

Category: Logo Design

Entry Title: Thomas Plowman Identity System

Award: Finalist

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: NOT EVEN WE CAN STOP US

Award: Finalist

Entrant: Alba Rovira Ayuso and Alejandra Hernandez

School: Academy of Art University

Category: Copywriting

Entry Title: It just made sense.

Award: Finalist

Entrant: Jamie Baden

School: Academy of Art University

Category: Copywriting

Entry Title: NaxNow x Zipline

Award: Finalist

Entrant: Inge Holzträger

School: Academy of Art University

Category: Guerilla Marketing, Installations and Events

Entry Title: Made From Moments

Award: Finalist

Entrant: Sydney Harmon

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Just sip on it

Award: Finalist

Entrant: Hannah Whatley

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Meet Again For The First Time

Award: Finalist

Entrant: Maria Alejandra Hernandez Rojas

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: The local's airline

Award: Finalist

Entrant: Ryan Montgomery

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: FIGHT LONELINESS

Award: Finalist

Entrant: Sydney Harmon and Jamie Baden

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: The Imagination Department

Award: Finalist

Entrant: Jay Corey

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Alice's Strange Brew

Award: Finalist

Entrant: Aaron Washington

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Reality is Optional

Award: Finalist

Entrant: Jamie Baden and Sydney Harmon

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: But did you die?

Award: Finalist

Entrant: Inge Holzträger

School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Made From Moments