

ACADEMY OF ART UNIVERSITY

School of Fashion



Degree Options

BFA, BFA Certificate, MA, AA, MFA
On campus, Online, Virtual + UpSkill Classes

The School of Fashion

partners with national and international brands to develop immersive class projects and provide internships and job placement opportunities. We also invite recruiters into our classrooms and to student showcase events like Spring Show and our Annual Graduation Fashion Show.



Student work by Taylor Saint



Student work by Alexandra Flores

The School of Fashion offers a comprehensive education in design, business, and communications. Throughout your academic journey, you will be mentored by instructors who are working—or have worked—at fashion companies such as Alexander McQueen, Calvin Klein, Celine, Chloé, Hermès, Hussein Chalayan, Jean Paul Gaultier, Jil Sander, Oscar de la Renta, Ralph Lauren, and Vivienne Westwood.

Are you an aspiring designer?

Turn your concepts into fashion-relevant, responsible, technically innovative work.

Are you interested in the business of fashion? Future entrepreneurs thrive in our fashion-specific business and communications programs.



(Left) Student collaboration between Lydia Buesgens, BFA Fashion Design, and Sophia Marie Poulos, BFA Textile Design

(Right) Student work by Erika Hurtado



Our graduates have gone on to work for such companies as:

Abercrombie & Fitch, Adidas, Alexander McQueen, Alice and Olivia, Amazon, Athleta, Azzedine Alaïa, Banana Republic, Blanc de Chine, Browzwear, Burberry, Calvin Klein, Carolina Herrera, Celine, Chloé, Diane von Fürstenberg, Dolls Kill, Donna Karan, Everlane, Gap, J.Crew, Kate Spade, Kiton, Kohls, L.A.M.B., L'Ecole Lesage Paris-Atelier de Broderie, Levi's, Liz Claiborne, Louis Vuitton, Macy's, Marc Jacobs, Martin Margiela, Martine Sitbon, Missoni, Nike, Nordstrom, The North Face, Old Navy, Oscar de la Renta, Patagonia, Peter Do, Phillip Lim, Pottery Barn, Proenza Schouler, Ralph Lauren, Reebok, Roland Mouret, Saint Laurent, Spree3D, St. John, Target, The Row, ThreeASFOUR, Tocca, Viktor & Rolf, and Williams-Sonoma.



A fashion design student at work



Backstage at the Graduation Fashion Show.

Areas of Study The School of Fashion specializes in fashion, textiles, knitwear, and costume design. Fashion Business degrees include Merchandising, Marketing, and Product Development. Fashion Communications degrees include Journalism, Styling, and Art Direction.

Fashion Communications and Styling

This program encompasses every aspect of fashion media. We'll teach you how to create visual and written content for fashion magazines, brands, and social media.

Fashion Business

As a student in one of our Fashion Merchandising, Fashion Marketing, or Fashion Product Development programs, you will explore the business side of fashion and acquire the skills necessary to plan, develop, produce, promote, and sell fashion products and brands.

Fashion Design

As a design student, you will be encouraged to develop your personal vision and design philosophy while deepening your understanding of international market segments. You will begin the process with visual research, idea sketching, design development, technical flat sketching, materials sourcing, line-plan creation, draping, and garment construction. You will hone your skills and master the standards of design and construction in state-of-the-art studios equipped with the latest technology to prepare you for your future in the fashion industry.

Textile Design

This program gives you the skills necessary to fully realize your creative visions. From fabric burnout to photographic screen printing to computer-assisted print designs and knitwear, you'll develop your drawing and color skills in coursework that combines excellence in design, artistic vision, and innovative technology.

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