

SCHOOL

JOIN THE SCHOOL OF FASHION
AT ACADEMY OF ART UNIVERSITY

Degrees Offered

AA, BA, BFA, MFA, MA
Online, On campus, Virtual



Student collaboration between Aishwarya Gajare, BFA Knitwear Design, and Li Ming Li, MFA Fashion Design.

The School of Fashion specializes in all areas of design, business, and communications. Throughout your academic journey you will be mentored by instructors who are working—or have worked—at fashion companies such as Alexander McQueen, Calvin Klein, Celine, Chloé, Hermès, Hussein Chalayan, Jean Paul Gaultier, Jil Sander, Oscar de la Renta, Ralph Lauren, and Vivienne Westwood.

Prepare for the fashion career of your dreams.



Student work by Dina Lam

Aspiring designer? Turn your concepts into fashion-relevant, responsible, technically innovative work.

More interested in the business of fashion? Future entrepreneurs thrive in our fashion-specific business and communications programs.

The School of Fashion works with national and international brands on internships, job placement, and class projects. We also invite recruiters into the classroom and to events like Spring Show and our Annual Runway Fashion Show, where student work is shown.



Student work by Rachela Tiody



A fashion design student at work.

OF

Areas of Study

The School of Fashion specializes in: Fashion, Textile, Knitwear, and Costume Design. Fashion Business degrees include Fashion Merchandising, Marketing and Product Development. Fashion Communications degrees include Fashion Journalism, Styling, and Art Direction.

Defy the Ordinary, Create the Extraordinary

FASHION



ACADEMY of ART
UNIVERSITY*

ACADEMY



Join the only accredited Fashion Styling degree program in the United States.

Graduates have gone on to work for such companies as Abercrombie & Fitch, Adidas, Alexander McQueen, Alice and Olivia, Amazon, Athleta, Azzedine Alaïa, Banana Republic, Blanc de Chine, Browzwear, Burberry, Calvin Klein, Carolina Herrera, Celine, Chloë, Diane von Fürstenberg, Dolls Kill, Donna Karan, Everlane, Gap, J.Crew, Kate Spade, Kiton, Kohls, L.A.M.B., L'Ecole Lesage Paris-Atelier de Broderie, Levi's, Liz Claiborne, Louis Vuitton, Macy's, Marc Jacobs, Martin Margiela, Martine Sitbon, Missoni, Nike, Nordstrom, The North Face, Old Navy, Oscar de la Renta, Patagonia, Peter Do, Phillip Lim, Pottery Barn, Proenza Schouler, Ralph Lauren, Reebok, Roland Mouret, Saint Laurent, Spree3D, St. John, Target, The Row, ThreeASFOUR, Tocca, Viktor & Rolf, and Williams-Sonoma.



Backstage at New York Fashion Week.



Student work by Mingyang Zhang

Fashion Communications encompasses every aspect of fashion media, from visual to written content creation for fashion magazines, brands, and social media.

OF

ART

Fashion Business

As a student in our Fashion Merchandising, Fashion Marketing, and Fashion Product Development programs, you will learn about the product development and business side of fashion and acquire the skills necessary to run a successful fashion operation to develop, produce, promote, and sell fashion products.

Fashion Design

As a design student, you will be encouraged to develop your personal vision and design philosophy while deepening your understanding of international market segments. You will begin the process with visual research, idea sketching, design development, technical flat sketching, materials sourcing, line-plan creation, draping, and garment construction. You will hone your skills and master the standards of design and construction in state-of-the-art studios equipped with the latest technology to prepare you for your future in the fashion industry.



UNIVERSITY

