

ACADEMY OF ART UNIVERSITY

School of Industrial Design



Degree Options

AA, BFA, MA, MFA,
AAS in Automobile
Restoration
Online, On campus
+ Upskill Classes

Courses Offered

- Design Problem Solving
- Digital 3D Modeling
- Digital Imaging with Emerging Technologies
- Product Design
- Industrial Design Drawing
- Polygon Modeling & Form Exploration
- Materials & Processes
- Transportation Design 1
- Digital Transportation Modeling 1
- Advanced Furniture Design
- Advanced Toy Design
- Industrial Design Processes
- Model Making
- Product Design: Invention & Innovation
- Corporate Sponsored Projects: Transportation Design, Product Design, & Motorcycle Design



DESIGN A BETTER WORLD

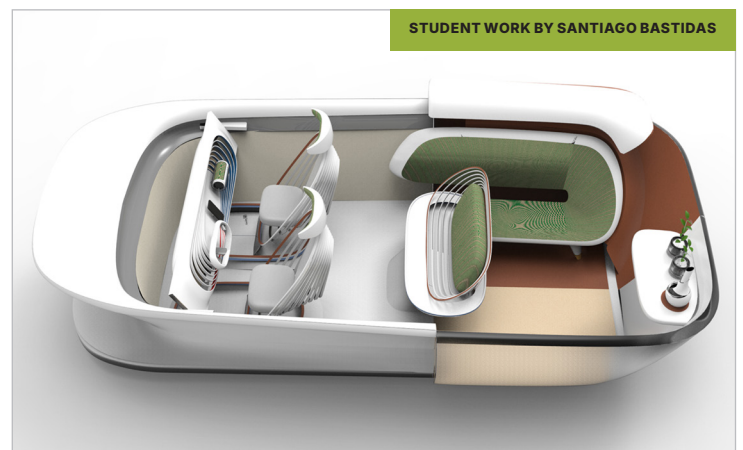
Are you dreaming of creating the next generation of electric cars, the latest must-have sneakers, or the furniture design that will redefine home decor? From sleek smartphones to advanced Mars landers, industrial designers are shaping the future.

In our program, you'll learn to design with a focus on user experience, originality, and sustainability. Our hands-on approach and industry connections offer you real-world experience with companies like General Motors, Nike, Audi, Volvo, and Hasbro. You will be building a professional network and portfolio before you graduate.

Our workshops—equipped with advanced rapid prototyping tools—will help you bring your ideas to life. Immersive, practical experience will prepare you to pursue exciting careers with confidence and skill. Start designing your future with us.



STUDENT WORK BY ERNEST LARDIZOBAL
AND CHENYANG XIAO



What We Teach

- Transportation design
- Furniture design
- Product design
- Toy design
- Shoe design
- Color, materials, & finishes
- UX/UI design
- Automotive restoration
- How to sketch, design, & render
- How to create a three-dimensional prototype
- Design thinking
- AI in the creative process



Companies That Employ Our Graduates

- GM
- Samsung
- Nike
- Apple
- North Face
- Ford
- NASA
- Google
- Stellantis
- Tesla
- Hasbro



Our graduates are creative problem solvers with grit. Our collaborative classes—sponsored by industry giants like Audi, Alfa Romeo, NASA, Stellantis, General Motors, and more—mimic real-world environments, including opportunities to network with working professionals and utilize new technology to help shape the future.

A Program Designed By Legends And Innovators

Executive Director, Antonio Borja, has over 20 years of experience designing for GM brands like Chevrolet,

GMC, Hummer, and Cadillac. Antonio's design work includes the Chevrolet Tahoe/Suburban and C7 Corvette, and he is a pioneer in the use of AI in industrial design.

Over his 23-year career at the Academy, the late Tom Matano helped forge the Industrial Design program. Before joining the Academy, Tom spent 30 years with global powerhouses like GM, Holden, BMW, and Mazda. Tom was the visionary behind iconic models like the Miata and RX-7.

Auto Restoration Degree

Our Auto Restoration program preserves the art of vintage automotive craftsmanship. You'll learn essential skills for every step of disassembly and assembly. Take a deep dive into automotive history, develop expert research skills, and gain hands-on experience restoring classic cars. Rebuild the past and shape the future of vintage automotive restoration.

Corporate Collaborators

- General Motors
- Subaru
- Audi
- Stellantis
- NASA
- Nike
- Samsung
- Camelbak



LEARN MORE



STEAM
ART



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WE MAKE ART WORK™

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